



PRESS RELEASE

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Clarity Launches Mobile ID Cards For Providence Health Plan

GUILFORD, CT. – Providence Health Plan, working with Clarity Software Solutions, has launched its first smartphone app with the introduction of the mobile ID card app now available for iPhone, Android and Blackberry smartphones. Members can now access a current, electronic version of their member identification card at any time on a mobile device.

The new app allows members to view an image of their member identification card for display at a provider's office. The card image also can be emailed or faxed directly to the provider. Electronic ID cards are also available for anyone else on the member's policy, including a spouse and/or dependents.

"We recognize that smartphones and other mobile technologies are changing the way we interact with members," says Barbara Christensen, chief sales and marketing officer for Providence Health Plan. "We continue to seek additional opportunities to ease the way for members and all patients who utilize Providence services."

The smartphone app is available for all Providence Health Plan members, including members with employer-group coverage, individual and family, Medicare and Medicaid members.

To protect members' security, the app requires the member identification number and a separate personal identification number, or PIN, to initially login to the app. In addition, providers will still require picture ID when receiving health care services and determine eligibility of plan benefits.

To access the app and receive information about obtaining a PIN, visit www.providence.org/php/smartphone or call Providence Customer Service at 503-574-7500 or 800-878-4445.

Providence Health Plan began working with Clarity Software Solutions in 2008 to handle the management and production of membership ID cards and continues to partner with them on innovative solutions for improving the member experience.

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Providence Health Plans provides health care coverage services to almost 400,000 adults and children in Oregon, Washington and Alaska. Providence focuses on improving the health of its members by creating access to high-quality programs and preventive services. Providence is recognized for its excellent customer service and its top-rated benefit plans. Providence Health Plans is part of Providence Health & Services – Oregon, the state's largest network of health services and largest private employer. Visit www.providence.org/healthplans.

Clarity Software Solutions, Inc. is a fast-growing technology solutions company that assists clients to optimize customer relationships by enhancing flexibility and control over their document management and communications delivery. In the past two years Clarity has implemented dozens of regional and national health plan programs to support the organization, customization and delivery of membership ID cards and materials. Headquartered in Guilford, Connecticut, Clarity serves health plans around the country and across product lines (Commercial, Medicaid, Medicare). For more information, please visit www.clarityssi.com.